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Contact:

Michael Boyd  
President, Setcom Corporation  
650/965-8020 ext. 772  
mboyd@setcomcorp.com

James Roberts  
President, Setcom Corporation  
650/965-8020 ext. 771  
jroberts@setcomcorp.com

### **Setcom Corporation Goes Green**

*Efforts made by Setcom to become a more environmentally friendly company.*

**Mountain View, CA, September 2008...**Setcom Corporation ([www.SetcomCorp.com](http://www.SetcomCorp.com)), an industry leader in communications systems and accessories for police motorcycles, fire apparatus, and other public safety and military vehicles, is adopting new methods in an attempt to make the company more environmentally friendly. These changes will allow Setcom to become a more environmentally sound company.

One of the most important changes Setcom is making is in reducing the amount of paper flow throughout the company. All of the company waste paper is now recycled. Setcom relies heavily on the use of its ERP system and email to help limit the amount of paper used on a daily basis. They have also incorporated scanning and electronic file keeping which has resulted in a 90% reduction of their use of filing cabinets.

In addition to cutting its daily use of paper, Setcom is also incorporating electronic marketing methods to further decrease their paper usage. The majority of the marketing and advertising done by Setcom today is via electronic means. Setcom is making an effort to distribute their company information on a CD or USB drive whenever possible. Setcom is also in the process of putting all of its marketing material online on their company website. Mailers and paper-based media advertising have not been completely eliminated since some customers still prefer paper brochures but marketing through paper products is a very small part of the total Setcom marketing effort.

Another way Setcom is becoming more environmentally friendly is by reducing its overall power consumption. The Setcom building was remodeled to provide more open space that utilizes natural light. Lighting and HVAC have also been removed from areas in the building where it is not necessary. All non-essential equipment in the company is turned off every night. Setcom has also installed more sophisticated thermostats and more efficient water heaters to better utilize power consumption.

Waste paper is not the only recycled item at Setcom. Old electronic gear and computers that are no longer used by the company are recycled and replaced with more energy efficient items. The company also makes it a point to use economical cars when employees are travelling.

Despite the advances Setcom is making in its quest to become environmentally sound, there are areas where they would like to improve. One of these areas is RoHS compliance. RoHS compliance calls for restricting the use of six hazardous materials in manufacturing various electronic components. The materials are lead, mercury, cadmium, hexavalent chromium, polybrominated biphenyls, and polybrominated diphenyl ether. Many of the vendors Setcom works with are already RoHS compliant but the company wants to work with all of its vendors to gain complete RoHS compliance.

### **About Setcom Corporation**

Setcom ([www.SetcomCorp.com](http://www.SetcomCorp.com)) is a privately held company which designs, manufactures, and sells communications systems and accessories for two-way radios. Setcom's markets include police, fire, and the US military as well as certain industrial and commercial segments.

Founded in 1970, Setcom has been a pioneer in its markets for 38 years. The company is still a leader because it works with police motorcycle officers and firefighters to develop the kind of innovative, tailor-made products professionals depend on. Public safety professionals in all fifty states, most major US cities, and more than twenty countries worldwide rely on Setcom.

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