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Setcom Corporation Announces Jon Syverson is New Vice-President, Major Accounts and Strategy

Former Harley-Davidson Sales Manager and Police Motor Officer Brings Years of Experience, Sales Expertise to Position

Mountain View, CA, November 2, 2005... Setcom Corporation, an industry leader in communications systems and accessories, has named Jon Syverson Vice-President of Major Accounts and Strategy. Syverson will be responsible for expanding Setcom's presence in select markets and working with key accounts on a global basis.

"We're delighted to have Jon on board," said Jim Roberts, President of Setcom. "He is the ideal person to handle our expansion without losing sight of our primary fire and law enforcement markets or our commitment to top-flight customer service."

Syverson is Setcom's first vice-president and will report directly to Presidents Mike Boyd and Jim Roberts. He joined Setcom on October 26 and initially will be based in Milwaukee, Wisconsin.

About Jon Syverson

A resident of suburban Milwaukee, Wisconsin, Syverson has a wealth of experience in the police motor and sales fields. Before joining Setcom, he worked at Harley-Davidson as Manager, Worldwide Police and Fleet Sales. In this position, he was responsible for six successful niche business units; he served 3,000 domestic agencies and over 45 international markets. Under his direction, Harley-Davidson's specialty fleet market share rose to preeminence over ten years.

Syverson knows the police market well, having served as a police motorcycle officer with the East Troy Police Department. He was previously Editor-in-Chief of the nationally recognized law enforcement magazine "THE MOUNTED OFFICER" and a member of the Advisory Board, Concerns of Police Survivors.

Syverson is a life member of the American Motorcyclist Association, a member of the National Association of Fleet Administrators (NAFA), a recipient of Wisconsin's Annual Motorcycle Safety Award, and a member of the Damascus Lodge, a Masonic order. He is married and the father of five children.

About Setcom Corporation

Setcom (www.SetcomCorp.com) is a privately held company which designs, manufactures and sells communications systems and accessories for two-way radios. Setcom's markets include police, fire and the US military as well as certain industrial and commercial segments.

Founded in 1970, Setcom has been a pioneer in its markets for 35 years. The company is still a leader because it works with police motor officers and firefighters to develop the kind of innovative, tailor-made products professionals depend on. Public safety professionals in all fifty states, most major US cities, and more than twenty countries worldwide rely on Setcom.

The company was acquired by Pinnacle Peak Holding Corporation in 2004. Mike Boyd and Jim Roberts, Presidents, plan to maintain Setcom's impressive record of achievement and innovation while expanding into new markets.