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Contact:

Michael Boyd
President, Setcom Corporation
650/965-8020 ext. 772
mboyd@setcomcorp.com

James Roberts
President, Setcom Corporation
650/965-8020 ext. 771
jroberts@setcomcorp.com

Setcom Participates in POLICE Magazine “Well-Dressed” Motor Officer Contest

Well-Dressed Contest features Setcom’s half-shell helmet kit.

Austin, Texas, November 7, 2011 – Setcom Corporation, the industry leader in communication systems and accessories for police motorcycle officers, is participating in POLICE magazine’s “Well-Dressed” Motor Officer Contest. The contest features equipment and motorcycle gear specialized for police motorcycle officers and is open for entries until the end of November.

Setcom’s new low-profile half-shell helmet kit is a prize in the giveaway. The helmet kit features a noise-canceling microphone that dramatically reduces background noise to increase the clarity of the officer’s communication and improve safety. It also has a unique snap-on technique for attaching to the helmet that makes it very easy to install.

“We are excited to highlight our new half-shell helmet kit in the contest,” said James Roberts, President of Setcom. “Police motorcycle officers are amazingly talented law enforcement professionals, and it’s great that this contest focuses on products used by those officers.”

The Well-Dressed contest will be giving away \$3,000 worth of motor officer gear to one lucky winner, so don’t miss your chance to win all the great prizes! For more information about the contest and the products up for grabs, visit: <http://www.policemag.com/Form/Well-dressed-giveaway.aspx>.

To learn more about Setcom’s new half-shell helmet kit, visit: <http://www.setcomcorp.com/hkhalf.html>.

About Setcom Corporation

Founded in 1970, Setcom (www.SetcomCorp.com) is a privately-held company that has pioneered the engineering and manufacturing of high-quality wireless communications systems, intercoms, headsets and accessories for two-way radios. Setcom’s markets include firefighters, rescue personnel, paramedics, police motorcycle officers, the United States military, marine professionals and industrial users.

Setcom invented the first law enforcement motorcycle communications system at its founding in 1970. Today thousands of motor officers rely daily on their Setcom wired and wireless systems to keep them connected to their vital radio networks. No matter the brand of motorcycle, type of helmet, or model of portable or mobile radio, Setcom has a configuration to meet the requirement. For more information about Setcom's complete product line of rugged motorcycle headset systems, please visit: <http://www.setcomcorp.com/police.html>.

Over 1,000 structural fire departments and 90% of major American airport fire departments use Setcom products, which include fire truck wireless intercom systems, airport rescue apparatus intercom systems and rugged mobile and portable radio headset interfaces. Emergency vehicles that Setcom systems can be used on include pumper, tanker, engine, aerial, quint, ladder, hazmat, ambulance, brush, ARFF, command center, wildland, and rescue trucks. For more information about Setcom's complete product line of fire apparatus intercom systems, please visit: <http://www.setcomcorp.com/fire.html>.

Setcom recently acquired Piratecom, the premier designer and manufacturer of superior communications gear for watercraft. Piratecom has become the brand that boat OEMs and end users turn to for reliability and innovation in extreme high-noise situations. Its ground-breaking products have been put on vessels that range from airboats to fire boats to tugboats to go-fast boats to rescue boats to patrol boats. In particular, numerous municipalities, counties, states, and federal agencies have standardized on Piratecom intercom and headset systems for their marine fleets. For more information on Setcom's marine systems, please visit: <http://www.setcomcorp.com/boat.html>.

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